Why is women's football less popular?

Metin Tolan, *metin.tolan@tu-dortmund.de* Technische Universität Dortmund, Fakultät Physik & DELTA





- How well do football players perform ?
- Football is unfair !
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Is this possible? Is Ronaldinho able to hit *on purpose* the crossbar of a goal *four times in a row* from 16 meters distance?

z = 2.44m

x = 16m

How accurate must the correct launch angle and the correct initial velocity of the ball be reproduced ?

Calculation of shots with different launch angles





flight distance x of the ball in meters

flight heigt z of the ball in meters



1991: Swiss football player of the year
1992 – 1994: VfB Stuttgart (20 goals)
1994 – 1996: Karlsruher SC (11 goals)
2007 – 2008: Manager of the Swiss national team



Ronaldinho im Nike-Werbespot

Der Spiegel 48/2005 werbung Glaube versetzt Bälle

Unglaublich, was dieser Mann da macht: Man hat ihm goldene Nike-Schuhe geschenkt, und er schnappt sich den Ball, hält ihn hoch, ein paar Dutzend Mal, trödelt damit zur Strafraumgrenze, zieht ab – und trifft präzise die Querlatte. Aus 16 Metern. Der Ball springt zurück, der Schütze stoppt ihn mit der Brust, schießt erneut – wieder an die Latte. Noch zweimal hin und her, zu sehen auf einem Werbevideo

After a few days with a lot of public attention the German Nike spokesman admitted: *"The shots on the crossbar have been reworked and refined on the computer."* This disappointed Ronaldinho fans deeply. They got a little

bit consolation from the Northern Europe spokesman who said: *"Two of the four crossbar hits were real. Really!"*

This is the real performance of football players (quater final Asia Games 2010 Uzbekistan – Qatar)



BIDDING NATION QATAR

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What is characteristic for a fair game or sports ? Roulette etc.:



Track & Field:

100% fair ! The better always wins

Totally unfair !

Pure luck

The more often *the better wins* the more fair a sports is ! How *fair* is football ?



Handball is more boring than football

Handball-Bundesliga season 2006/07 (2-points rule)

Football-Bundesliga season 2006/07 (2-points rule)

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Difference 1. to 18. Handball final standings: 47 points Difference 1. to 18. Football final standings: 29 points ⇒ Handball is *more fair* then football !

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Simple "Model" of Men's Football



<u>Assumption:</u> Football teams behave such as radioactive sources. They "emit" goals with an uncorrelated random distribution according to Poisson statistics.

Probability $p_z(A)$ that a football game is ending with a goal difference of z if on average A goals are scored:

$$p_{z}(A) = (2 - \delta_{z,0}) \cdot e^{-A} \cdot I_{z}(A)$$

$$Modified Bessel-function of order z with argument A$$

$$\delta_{z,0} = \begin{cases} 1 & \text{für } z = 0 \\ 0 & \text{für } z > 0 \end{cases} \text{ since draws should not count twice}$$







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Goal Distribution German Women's Football Bundesliga



Goal distribution for men's World Cup

a = 2.75

Goal distribution for women's World Cup

a = 3.5

The key problem of women's football is that there are *too many goals*!

th k Goals

Too many goals!

Goals k per Game

Percentage of Games with k Goals

Goals k per Game

The Solution of the Problem for Women Football



<u>Aim:</u> "Women's football = Men's football"



In ≈ 30 Years: Women's Football vs. Men's Football



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Goal distribution for the Bundesliga (up to 2005/06 season)



Simple "Model" of Men's Football



<u>Assumption:</u> Football teams behave such as radioactive sources. They "emit" goals with an uncorrelated random distribution according to Poisson statistics.

Example: Calculation of a Specific Football Result (1) Spain achieved during the qualification 2014 a = 1.8 goals per match on average. The probability that this team scores

exactly k = 1 goals is:



$$p_{1.8}(1) = \frac{1.8^1}{1!} e^{-1.8} = \frac{1.8}{1} \cdot 0.165 = 0.297 = 29.7\%$$

(2) The Netherlands achieved during the qualification 2014 a = 3.4 goals per match on average. The probability that this team scores exactly k = 5 goals is:

$$p_{3.4}(5) = \frac{3.4^5}{5!}e^{-3.4} = \frac{454.3}{120} \cdot 0.033 = 0.125 = 12.5\%$$

(3) If these two teams play against each other then the probability for the result 1:5 can be calculated simply by:

$$p_{1.8}(1) \cdot p_{3.4}(5) = 0.297 \cdot 0.125 = 0.038 = 3.8\%$$





Spain – The Netherlands $a_{Sp.} = 1,8$ $a_{Neth.} = 3,4$

The most probab	le results:	Netherlands
Spain victories:	draws:	victories:

3:2 3,1%2:1 3,0%1:0 1,0%

2:2 5,2% 3:3 3,5% 1:1 3,4% 1:3 6,5%
1:4 5,5%
1:5 3,8%

World Cup Groups and Average Scoring Rates in the Qualification

Group A	Group B	Group C	Group D	Group E	Group F	Group G	Group H
			*				
Brazil	Spain	Colombia	Uruguay	Switzerland	Argentina	Germany	Belgium
A1 2,8	B1 1,8	c1 (1,7)	D1 1,6	E1 (1,7)	F1 2,1	G1 3,6	H1 1,8
				Ø	**************************************	۲	C
Croatia	Netherlands	Greece	Costa Rica	Ecuador	Bosnia & Herz.	Portugal	Algeria
A2 (1,2)	B2 3,4	c2 (1,2)	D2 (1,3)	E2 1,3	F2 3,0	G2 2,0	H2 2,1
۲	*					*	
Mexico	Chile	Ivory Coast	England	France	Iran	Ghana	Russia
A3 0,7	B3 (1,8)	c3 2,4	D3 3,1	E3 (1,9)	F3 1,0	_{G3} (3,1)	нз 2,0
*	* *** * *			* * * * * *			
Cameroon	Australia	Japan	Italy	Honduras	Nigeria	USA	South Korea
A4 (1,1)	B4 (1,5)	c4 2,0	D4 (1,9)	E4 1,3	F4 1,4	_{G4} (1,5)	H4 1,6







100000 times simulation of the tournament with the scoring rates of the teams according to the qualification results !







Thank You for the Attention !







<u>Citations:</u> • Videos from Nike, YouTube, RTL, NDR, ZDF, 3Sat, SF1

- Internet: <u>www.fifa.com</u> <u>www.dfg.de</u>
- Database: www.dasfussballstudio.de